

2017 Summer / Fall Edition



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Official publication of the Canadian Maine-Anjou Association

CANADIAN MAINE-ANJOU ASSOCIATION

CMAA OFFICE HOURS:

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Editor & Design: Heidi Voegeli-Bleiker Cover Photo: Wise Family Printing: Houghton Boston

Upcoming Issue - Winter / Spring Magazine

Ad Deadline January 25th, 2018 Please send photos and editorials to the office. Make sure you plan ahead and get animals pictured. Watch for information on new advertising opportunities in the upcoming issue.

Advertising Rates

Full Color	Cost	Size	Bleed
Full Page	\$250	8.5 x 11"	1/4"
Half page horizontal	\$150	8.5 x 5.5"	1/4"
Quarter page	\$ 80	4.25 x 4.4"	1/4"
Inside Front/Back	\$275	8.5 x 11″	1/4"
Back Page	\$300	8.5 x 11"	1/4"
Business Card	\$ 50	7 x 4cm	no bleed

NEW CMAA BOARD OF DIRECTORS 2017-2018

President: Kelly Smith-Fraser First Vice-President: Kody Roddick Second Vice-President: Myles Hansen Past President: Scott McCormack Treasurer: Brian Brown Secretary: Tracy Wood Josie Pashulka Sid Wilkinson Bryan Zimmer

Committees

Finance Brian Brown, Josie Pashulka, Bryan Zimmer

Advisory

Scott McCormack, Sid Wilkinson, Brian Brown

Breed Improvement

Myles Hansen, Kody Roddick, Bryan Zimmer, Scott McCormack

Advertising

Tracy Wood, Myles Hansen, Josie Pashulka, Kody Roddick

Nominations Myles Hansen, Sid Wilkinson, Brian Brown

CBBC Kelly Smith-Fraser

Junior Liaison Josie Pashulka, Kody Roddick, Brian Zimmer, Scott McCormack, Tracy Wood

2020 Congress

Myles Hansen, Heidi Voegeli-Bleiker, Clayton Elliott, Sid Wilkinson, Bryan Zimmer

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Wise Maine-Anjou Cattle brought home from the pasture for the winter. Submitted by Deanna Wise.

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A huge THANK YOU to all advertisers, your support is greatly appreciated.

CMAA News



President's Report

Greetings fellow Maine-Anjou Breeders!

Welcome to another installment of the "Maine Mail". First off, I would like to say it has been a very busy and successful year in the CMAA office. Registrations have stayed constant and even seen some moderate growth. The ability to service you, the membership, through our office with registrations, DNA and EPD evaluations and promotions has been a real pleasure. But it is only achievable with your business and support.

A big shout out to the Ontario Maine-Anjou Association for hosting such a successful CMAA Annual General Meeting in Forest, ON. It was great to spend time visiting with friends, old and new, all coming together to discuss Maine-Anjou. Also, to the Toronto Blue Jays on pulling off a spectacular last minute victory for the board members taking in the game!

As the fall show & sale season fast approaches and you are preparing your cattle that you may be showing or selling this fall, remember to get your registrations in to the office in plenty of time so Heidi can process them in an efficient manner. In some cases, we have seen some extended wait times on DNA work. We are trying to stay on top of it and thank-you for your patience. We are trying a little something new with the spring edition of the Herdsire edition of the "Maine Mail". We will be adding a sale catalog type insert, featuring some of the bulls that will be available for sale in the coming bull sale season. We feel that by adding this feature, the CMAA is not only advertising your farm but we are offsetting some of your expenses in building your own sale catalog and distribution. Watch for more details as they become available.

I would like to commend my CMAA Board of Directors for their commitment to the breed and their availability to field questions, hear any grievances and sort them out in a timely and professional manner.

I am really looking forward to the fall show season and can't wait to visit with you at Farm Fair International in Edmonton and the National Show at Canadian Western Agribition in Regina.

Remember...you are the "Maine" thing on my mind.

Scott McCormack CMAA President



A sincere THANK YOU to Scott for all his time and effort he put into the Association to chair the Board of Directors for the last five years!



We know technology and we know Maine Anjou cattle.

You dream it. We design it.

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Office Manager's Report

Fall is almost here, or is here already. I hope you all had a great summer. Maine-Anjou business is going well. Many projects have been completed over the last few months.

DNA - Remember all our DNA is done in Edmonton at Delta Genomics. Most of our DNA moved to Delta Genomics has been inventoried over the summer. This hopefully means shorter turnaround time when DNA is requested. DNA results can now be imported into the registry system in a few steps via an FTP site. I urge you to do combos (microsatellite & SNP tests) for parentage verification. Yes, at the moment this means it will cost you \$10 more than just a microsatellite test, but as soon as dams and sires have SNP profiles on file, parentage verification will cost only \$21 compared to \$50.

Plan ahead - DNA results take time! Allow plenty of time when submitting samples.

If you don't have DNA on your herd sires, grab a sample! All natural service sires and Al sires must have DNA on file at the CMAA. All Fullbloods and ET calves need parentage verification.

Shipping animals - yank hair! You never know when you might need a sample from and old cow or bull. Store in clean labeled envelope. **EPDS** - Please remember to send in weaning weights in the fall and birth weights at time of registration.

<u>" USE CONTEMPORARY GROUPING "</u>

- Use group codes on registration application or performance data submission forms to assign calves to contemporary groups.

- Use the group codes to put a sick or injured calf into a single animal contemporary group if the illness or injury affected the calf's performance.

- Take weaning weights on all calves on the same day when the majority calves are between 160 and 250 days of age, including as many calves in each contemporary group as legitimately possible.

- Weigh animals in group before separating them, especially before separating show calves or bulls for test station

- If the age spread of the calves is greater than 90 days, choose two or more weigh dates, using as few as possible.

- Have progeny from two or more sires in each contemporary group.

ONLINE REGISTRY – ABRI is updating their online registry module by the fall of 2017. Watch later in the year for more information about our updated online registry with added features.

MERCHANDISE – Please remember we have new hoodies and splash pants available for purchase. For more information check out our website under merchandise.

2020 MAINE-ANJOU CONGRESS - Plans are well underway for this event. Please contact Myles Hansen if you would like to get involved with the planning and organizing of this important event. I have Australian Maine-Anjou members already inquiring about the congress.

HEIDI OUT OF THE OFFICE: The office will be closed from October 10th to November 1st. and will re-open on Monday, November 6th.

Rapid Creek Ranch

Welcome to our farm, Replacements for sale!

Brian & Sharon Brown RR #5, Wetaskiwin, AB Res: 780.352.9934 Cell: 780.360.1050 Email: rcrmaines795@gmail.com

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JAY R Holdings

Reuben & Jeanette Mandel Box 129, Linden, AB TOM 1JO Cell: 403-861-5297 www.jayrholdings.com

JAYR 45E - Polled Heifer (DNA Pending)



JAYR 45E

Other heifers/bred heifers & bulls with New French Bulls ... Dacodac, Douty & Chaton Bloodlines for Sale. Also have old semen & embryos for sale.

JAYR 41E - Douty/Sultan Bull



JAYR 41E

CMAA 2017 Annual General Meeting

The 2017 Annual General meeting was held in Forest, ON on August 19th. Members from Alberta, Saskatchewan, Manitoba and Ontario were in attendance.

The weekend kicked off with members gathering for an evening of socializing while the board of directors held a board meeting.

Scott McCormack officially greeted the members in attendance to the AGM on Saturday morning. A productive meeting was held with many questions asked from members in attendance.

We welcomed newest CMAA director, Josie Pashulka to the board. Many thanks to Clayton Elliott for his time and effort spent on the CMAA board. As well many thanks to Scott McCormack for chairing the board of directors for five years.

Due to the absence of three CMAA directors, election for the 2017-2018 board of directors positions was postponed.

A delicious beef supper capped off the evening with some great socializing of members from across the country.

On Sunday we toured the Alton Winery where we enjoyed a pizza lunch. The rest of the afternoon we checked out the Roddick Maine-Anjou cattle. A delicious BBQ rounded up this years event.

We all enjoyed the great hospitality of the Roddick family. Many thanks to the Roddick family and the Ontario Maine-Anjou Association for all their effort to make this years event a success. Also many thanks to the sponsors of the weekend events & silent auction.

It was a great weekend of Maine-Anjou business and socializing with members. We all are looking forward to next years AGM in Manitoba.

Silent Auction

* K-Rod Kattle donated homemade washcloths purchased by Tracy Wood.

* Gnome donated by K-Rod Kattle purchased by Lighting Strike Cattle co.

* Sign, flashlight and hat donated by Hansen Livestock purchased by Crawford Farms.

* Pig shaped cutting board donated by Nordick Maines purchased by Truray Maines.

* Butterfly bird feeder donated by Lighting Strike Cattle purchased by Truray Maines.

* Where's the beef T-shirt donated by Lambton Cattlemen's association purchased by Janice Stenberg.

* Beer boot donated by K-Rod Kattle purchased by Myles Hansen.

* Metal truck garden ornament donated by Wilkinrigde Farms purchased by K-Rod Kattle.

* Tri club tractor pull T-shirt donated by Nordick Maines purchased by Brian Brown.

*Car blanket donated by Ontario Cattlemen's association purchased by Jean Renton.

* Cookbook donated by Bob Stenberg purchased by Jean Renton.

*Cow hide donated by K-Rod Kattle purchased by Heidi.

* Gift mug donated by Bob Stenberg purchased by Sid Wilkinson.

* Rambler Elegant semen donated by Alan Martinell purchased by Narine Sitting.

* Montana silversmith jewelry donated by Lighting Strike Cattle Co purchased by Rob Unsworth.

* Arrowhead Voltar semen donated by Alan Martinell purchased by Tim McKee.

* Last Second semen donated by K-Rod Kattle purchased by Nordick Maine Anjou.

*Sweatshirt and hat donated by Kal-Tire purchased by Jim Whitaker.

*Maine Event semen donated by Alan Martinell and purchased by Gary Graham.

*Kubota hat and umbrella donated by Nordick Maines purchased by Alan Martinell.





AMAA

Updates on projects

Greetings,

I hope that everything is going well in Canada. Once again I would like to thank each of you that I met in my travels last August for your hospitality and time. It has been a busy year and below you will see some of the projects that our staff and breeders have been working on this year.

MAINE MAX BULL TEST

There were 35 head of Maine bulls that were tested from 12 breeders at Kansas Bull Development in Wamego, KS. Our average daily gain for the group was right at 4.0 lbs. /day. Sale Bulls went to Kansas, Texas, Missouri, Florida, Utah, Oklahoma, and Iowa. We had great participation and plan on continuing this test next year.

MAINE MAX STEER FEEDOUT

We currently have 250 steers representing 14 herds finishing out in feedlots in Texas, Nebraska, and Iowa. The feedlot managers have been very pleased with the gains and composition of our cattle. The feedlot managers have been very positive with their feedback and would like to have more Maine influenced cattle. These steers have been harvested and will provide valuable data to promote the Maine- Anjou breed. We plan on continuing this project this fall as well.

MAINE SIRE TEST PROJECTS

AMAA staff contacted cattlemen that would be interested in utilizing Maine genetics in their herd and collect data on the offspring. In turn we provided semen on some of our leading bulls and upcoming AI sires.

Dairy Herd in Iowa - The dairy owner has been very pleased with the calves. He reports minimal calving issues, good vigor, solid patterns, and a beef calf appearance. This project may expand as well.

Beef Herd in Iowa - The reports have been very positive there with excellent calving ease and stout offspring. These cattle will be fed out and carcass data collected.

Brahman Influence Herd in Florida - The reports have exceeded expectations. The owner is pleased with the added stoutness, muscle, and weaning weights.

GENETIC EVALUATION CHANGE

We have met an agreement and will switch over to Angus Genetics Incorporated as our genetic evaluation provider this summer. Our fall Epd's will be calculated by the most trusted provider in the beef business.

GENOMICS PROJECT WITH UNIVERSITY OF MISSOURI

This project was initiated to map at least 70% of the Maine genetics represented in the US herdbook. There have been some delays because of upgrades to the bovine genome model and computing software. This will be cutting edge information and we will be one of the first beef breeds to utilize it.

MAINE ANGUS

The Maine Angus program has generated a significant amount of interest for our breed. Both purebred breeders and commercial cattleman have asked about the program and they feel this can be a positive move. Some may ask why we are promoting another breed with the Maine Angus program. I would reply that we are not; we are simply creating an opportunity to show what we can provide when crossed with Angus genetics.



The End of an Era ...

C)

Falloon's High Voltage 41U - Fullblood

Born: March 2008 / Birth weight: 118 lbs / Weaning weight: 720 lb Breeder: Carman and Laura Falloon, Birtle MB

Purchased at end of test sale, Douglas MB April 2009, Sold August 2017 off pasture. Weight 2300 lbs. He has been our senior herd sire since 2010 siring calves with average birth weights of 120 lbs, most unassisted and weaning weights over 700 lbs. We were running out of cows to breed him to as we have kept many of his daughters to build our present herd. Therefore his last calves will be born in the spring of 2018. Thanks to Carman and Laura for raising this great sire. He will continue to influence our herd for many years to come with his offspring.

Keith & Theo & Ron Gilbert 613.393.5336 or 613.813.4399 or gilcroftmaines@hotmail.com

What is a MAINE ANGUS?

Although you have a good idea, the answer to this question, I would like to further explain what an animal must provide to qualify for the AMAA's new Maine Angus program.

The AMAA recognizes a Purebred animal to be 7/8 maine. Only 1/8 of the animal can be of another breed or unregistered genetics.

MAINE ANGUS Checklist

-Does the animal have 3/8-5/8 Registered Maine blood?

-Does the animal have 3/8-5/8 Registered Angus or Registered Red Angus blood?

-Is the animal PHA Free and TH Free?

- -Males must also be free of known Angus and Red Angus Lethals (EX. AM,NH,and OS) ***If your animal meets these standards it may qualify as a MAINE ANGUS.

*Animals that qualify for the MAINE ANGUS program will automatically qualify to be registered as a MAINETAINER and their papers will reflect both endorsements.

*If you have animals that were registered prior to May 1, 2017 that you believe qualify and you would like to have the MAINE ANGUS endorsement you must notify AMAA and there will be a \$5.00 update charge to confirm their status.

If you have any questions or thoughts about the above projects, please give me a call or email. As always we would be glad to assist you in anyway.

Regards,

Blake Nelson, Executive Vice-President, American Maine-Anjou Association

Douglas Bull Test Station Report

The Douglas Bull Station held their end of test sale April 1st, 2017. Two Maine-Anjou bulls sold to Sean Eggie of Suron River MB. Six Maine-Anjou heifers sold. Three to Manitou Maine-Anjou, one to Sean Eggie and two to Joe Dobson of Alberta.

Heifer lot # 912, Badger Hill Miss 34D was the high selling animal of all breeds at \$2600 to Manitou Maine-Anjou.

High selling bull at this years sale was a Shorthorn consigned by Uphill Farms to Thornbank Farms of Crystal City MB.

The 2017 -2018 test season begins in October with delivering the week of October 2-6th. 28 day weight taken October 30-31st 56 day weight taken November 27th 84 day weight taken January 22nd Off test February 19-20th The 2018 Sale will be held on March 31st, 2018, which is the last Saturday of March. This is a date change, where as the Sale has always been held on the first Saturday of April.

In an attempt to draw more people to the sale the board of directors has decided to have a horse sale immediately after the bull and heifer sale. This will be a selected group of 5-10 horses that are broke to work with cattle.

For more information contact: Tyler Winter at 204-851-1165 or office manager Bev Walker at 204-763-4696. Fax 204-763-4102 Email: bulltest@mynetset.com

Douglas Bull Test Station is located 17 miles east of Brandon on highway #1 and half a mile south on #357.

PUREBRED FEMALES FOR SALE BY PRIVATE TREATY



sired by these bulls...

BHMA 317B Polled Scurred Fullblood Bull, Sired by BHMA 66Z



JKR 54Z Polled Fullblood Bull, Sired by Gilcroft Gee Lad 535U



BHMA 66A Polled Fullblood Bull, Sired GG 54X



DHK 18Z Homozygous Polled Fullblood Bull Sired by MACM Sir Ghost River 22R



BHMA 591A Polled Purebred Bull, Sired by GG 54X

We have decided to sell all our purebred females by private treaty after harvest. Most of these cows are 90% or more Maine-Anjou breeding. They are bred to polled purebred and polled fullblood bulls pictured on this page.

Badgerhill Maine-Anjou

Doug and Geri Kerr, Box 12, Ninette, MB ROK 1R0 - www.bagderhillmaineanjou.ca Phone: 204.528.3203 - Doug`s Cell: 204.729.6506 - Email: gerikerr@mymts.net



Australian Maine-Anjou Association

What's The Maine Anjou Society Limited (MASL) doing for "Maines Down Under" in 2017-2018?

MASL is meeting the challenge to grow Maine Anjou awareness through out the Australian beef industry with a range of strategies to promote Maines.

Promotional opportunities this year include the prestigious Australian "Royal Show " Circuit where Maines will compete and be on exhibit in most Eastern Capitals including the internationally renowned Sydney, Melbourne and Canberra Royal Shows.

Northern Australian beef producers are showing strong interest in the breed (QLD & NT). MASL is seizing the opportunity to expand on this interest, exhibiting for the 1st time at the esteemed "The Queensland Beef Expo 2017".

Further Maine Anjou exhibits are planned for prominent 2017-18 state and regional Agri,-Shows, Expos and Field Days. In conjunction with exhibition and show programs, 2018 will see MASL add beef carcass and hoof and hook challenges to its promotional opportunities list in 2018.

MASL is working closely with its members to continuously improve Australian genetics. The society has recently secured for it members new lines of Full Blood semen from France and members have been importing Canadian full blood embryos.

Electronic media plays an important role in reaching out to national and international markets and later this year MASL plans to develop launch its MASL Face Book page.

Say "G'day" to Aussie breeders, like us on FB coming soon. http://www.maine-anjou.com.au





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OCTOBER 7 OPEN HOUSE OCTOBER 8 ONLINE SALE

WE WANT TO SEE YOU IN THE WINNERS CIRCLE

18 calves sold in our 2016 sale. 8 Champions, 6 Class winners, 4 in the hunt!



CONGRATULATIONS to all the juniors showing Rusylvia cattle in 2017. We are proud of your hard work!









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Parentage Testing *The Microsatellite to SNP Transition*

By Michelle Miller, CEO Delta Genomics, Edmonton

You've probably seen or at least heard of the double helical structure of DNA; it looks a lot like a spiral staircase. In fact, DNA actually does look like a spiral staircase. Instead of being made of wood planks however, DNA is made out of four repeating units called Base Pairs, which are named Adenine, Thymine, Cytosine, and Guanine but we refer to these Base Pairs more simply as A, T, C, and G. Mammals such as your cows, yourself, and your dog have around 3 billion of these Base Pairs and everyone (except identical twins) have a unique sequence of these Base Pairs that make up our individual genetic codes.

In cattle, we have been using DNA to test and confirm parentage for a long time now. The original DNA parentage testing was done using a technology called Microsatellites. To understand what a Microsatellite is, let's first think of those old, giant satellite dishes that were used to get TV reception. Those giant satellite dishes are constructed by taking a number of identical triangular pieces of metal and sticking them together until they form the satellite dish. Microsatellites are very similar in that they take identical pieces of DNA and stick them together. For example, a piece of DNA may have five Base Pairs: ATAGC. If we take that piece of DNA and stick it together three times, we will get a Microsatellite that looks like this: ATAGC ATAGC ATAGC. This animal would have a Microsatellite with a score of 15 (5 Base Pairs x 3 DNA pieces) and would pass that on to its calves. Another animal may have four pieces of that DNA stuck together, and would then have a Microsatellite score of 20 (5 Base Pairs x 4 DNA pieces), which it would pass on to its offspring. So Microsatellites tell us how big these repeated areas are, and are therefore a measure of size.

In the past few years however, cattle parentage has been shifting to a new technology called Single Nucleotide Polymorphisms (SNPs), or as we say in English, 'Small Changes in the DNA'. A SNP is exactly that: a small change in the DNA. Going back to the unique sequence of Base Pairs that everyone has, one in every thousand of those Base Pairs is different between individuals and it's those differences in Base Pairs that make a SNP. For example, some people may have a G Base Pair at a specific location in their DNA while other people may have a T Base Pair. That difference of a G compared to a T Base Pair is called a SNP. So SNPs tell us which Base Pairs are at specific locations in the genetic code, and are therefore a measure of DNA content.

" So why has cattle parentage testing moved away from Microsatellites and is now putting in the effort to transition to SNP testing? "

One reason is because there are many more SNPs in our genetic codes than there are Microsatellites, so we are able to use more data points (ie: SNPs) to generate more accurate parentage testing, especially in herds where line breeding has been used. Another reason is because the common genetic tests that are done in cattle in addition to parentage testing, such as coat colour, horned/polled and various genetic conditions are SNP tests. So we can use one type of technology to answer a number of different questions you may have in your operational management. The main reason however really comes down to price. It is cheaper to answer the question of parentage with SNPs than it is with Microsatellites.

OPEN HOUSE Noon-5pm SUPPER 5pm-6pm SALE 6:30pm

Drinks and Social To Follow

SECOND ANNUAL·











I-67 x Final Draft



No Worries x NUH 406P





prospect steer & heifer sale

saturday, **sept 23**

Live auction on the farm, and online bidding provided by DLMS www.dlms.ca

Bulls, heifers and steers on offer by private treaty sired by I-67, I-80, Big Jake, No Worries, and other NuHaven sires

Nu Haven Cattle Co

Kelly Smith-Fraser 403.598.4323 Kristine Smith 403-227-2523 36121 RR 254 Red Deer County Alberta ToM 1R0 www.nuhavencattle.com

Association Reports

Alberta Maine-Anjou Association

Another summer passes and Maine Anjou cattle were well represented at Summer Synergy. The juniors with Maine cattle were taken care of second to none thanks to the efforts of Della, Piper, and Keltey Whelan.

The Alberta Junior Maine Anjou show was cancelled due to a lack of entries.

With fall quickly approaching it's time to start planning to attend Farmfair. Doug Roxburgh will be our barn boss along with Della and Keltey Whelan helping to organize. The show is scheduled for Wednesday November 8, 1:30 in Hall B.

Just a reminder to get your advertising spot booked in our Alberta Maine Anjou Calendar.

The proceeds raised from our calendar go towards 4-H prizes, the Alberta junior program, and summer Synergy. A copy is given out to every Canadian member on the mail out list so rest assured your advertising \$ is seen. Contact Bryan Zimmer, Miriam Cameron, or myself to reserve your spot. Contact Keltey Whelan if you would like assistance in the design of your ad. Advertising spots are as follows: \$200 full page, includes 3 day spaces plus 3 free calendars \$40 business card ad \$25 3 day spaces

Additional calendars can be purchased for \$15 each. A huge thank you to Bryan and Miriam for the hours they put in to building our calendar.

Our 4-H program continues to be a top priority of our provincial association. You couldn't ask for a better person to take care of our 4-H kids than Della Whelan. She is a model ambassador ensuring that each and every 4-H member with a Maine project is rewarded with a prize regardless of how their calf places.

Respectfully Submitted, Kevin Shuckburgh









PROUD OF WHAT WE DO.

farmfairinternational.com #FARMFAIR Edmonton EXPO Centre





Cattle Entries Now Open

Ranchers, farmers and producers from around the world come to Farmfair International to meet, do business and drive innovation. It's where the top stock competes, the best deals are made, the sales are supreme and the future of agriculture all comes together.

Legends of the Fall in Memory of Carol Eigner – November 8 Maine Anjou Show – November 8 Prospect Steer & Heifer Show in Memory of Elaine Hiller – November 10 Bull Pen Show – November 11

Alberta Junior Maine-Anjou Association

Another spring and summer show season is wrapping up. Once again, Maine Anjou were strong contenders at 4-H and junior shows across the province.

I'm a member of the Fort Saskatchewan 4-H Beef Club and this year four of the 13 yearling heifers in my club were Maine or Maine-cross. They were second only to Angus and ahead of Charolais and Simmental. That's great to see that members (via their parents) are choosing Maine Anjou for project animals, especially ones that will have Maine-cross calves. The Junior Maine Anjou Red Deer Show and our annual junior meeting was not held this past July. There was an opportunity to have the Junior Maine-Anjou National Show at Farmfair International this fall, but not enough feedback was received in time. We will continue to work on the options for Junior Maine shows next year. If anyone has ideas or suggestions, please contact myself or Lindsay Douglas.

Reminder, the Alberta Junior Maine-Anjou Association has a \$500 scholarship to award to a deserving junior. Please visit albertamaine-anjou.com for eligibility information.

Tateum McPherson President, Alberta Junior Maine-Anjou Association 780-937-7956

Bashaw Junior National Show



1. Supreme Champion Female of all Breeds Grand Champion Yearling Heifer Miss Rusylvia Dream - Taylor Pashulka

Reserve Champion of Heifer Bracket
All Breeds Yearling Heifer Jackpot
Miss Rusylvia Diamond (Maintainer) Riley Pashulka

Grand & Reserve Champion
Heifer Bracket Winners
Red Angus - Baxter Blair (Maintainer) Riley Pashulka



MAINE MAIL - Summer / Fall 2017



Join us November 8 & 9 for **BeefTech**—an interactive beef industry learning event. Explore and experience emerging technologies and innovative management practices. Learn how to implement technology in your beef operation to improve production and increase profitability.

- Keynote Presentations from Andrew Campbell, Fresh Air Media and Robert Saik, Agri-Trend
- Hands-on workshops and labs
- Technology demonstrations
- Technical learning sessions

For more information and to register, visit **northlands.com/BeefTech**

780.471.7300 | agriculture@northlands.com | #BeefTech









Saskatchewan Maine-Anjou Association

We are very excited to announce that the Saskatchewan Maine Anjou Association is revived and rejuvenated with a great, new, eager board of directors! And we have lots going on!

President – Myles Hansen Vice President – Mike Spratt Secretary – Carla Borsa Treasurer – Carolyn McCormack Director – Stuart Byman Director – Justin Van De Woestyne Director – Scott McCormack Director – Gary Graham Director – Lyle McLaren



The board is very motivated and already working on some major events. Saskatchewan will be host to the National Maine Anjou Show for 2017 at Canadian Western Agribition, in the brand new International Trade Center facility. In addition to the National Maine Anjou Show there is going to be a new event.... The 'Maine Attraction' is a heifer calf jackpot being organized by the SMAA. All heifer calves, percentage (1/4, 3/8, ½, 5/8, 3/4), purebred, and fullblood will compete in their respective divisions to make it to the final drive which will include \$5000 in cash and prizes. Heifers must be registered with the Canadian Maine Anjou Association and Champion and Reserve payouts will be based upon the registered percentage of Maine Anjou in the animal. This jackpot will be progressive for years to follow. Tattoos and pedigrees will be checked prior to the show. Contact Myles Hansen or Scott McCormack for entry details, sponsorship information and incentives.

Some other very exciting news for the SMAA board, as well as the Canadian Maine Anjou Association and its members, is the 2020 Maine Anjou Congress, honoring 50 years of Maine Anjou in Canada. The SMAA will be the host province for this wonderful event that will be held during the week of Canadian Western Agribition in Regina. This is going to be a great time for all past, present, and future Maine Anjou breeders and supporters. In addition to the Maine Anjou show, there will also be many other events during the week to bring the Maine Anjou breed together and celebrate its 50 years in Canada. For anyone interested in helping out with this prestigious event, or for more information, please contact Myles Hansen or CMAA office manager Heidi Voegeli-Bleiker.

The board of directors is very enthusiastic and ready to move forward and help to continue breeding and promoting Maine Anjou in Saskatchewan. In addition to the tasks we are currently working on for the fall, also a reminder that we like to recognize our junior members as well so if anyone has a 4-H or junior show championship in Saskatchewan this summer please let Carolyn McCormack know as we do have items to send to these members who have done a great job with their Maine Anjou 4-H project animals.

We are excited to work together moving forward. If anyone has any questions about any of the upcoming plans for the SMAA feel free to contact myself or any of our board members, we would be happy to chat with you about this great breed and all it has to offer. To keep up to date with the SMAA we will have a Facebook page that includes information on upcoming events, etc.

See you this fall, Myles Hansen, SMAA President.



NATIONAL MAINE-ANJOU SHOW

4 PM, WEDNESDAY, NOVEMBER 22, 2017 Maine Attraction Jackpot show to follow

> Purebred, Fullblood and Mainetainer Classes ENTRY DEADLINE OCTOBER 1

Purebred Beef, First Lady Classic, Presidents Classic, Junior Beef Extreme, Bull Pen Alley online entry - www.agribition.com

Maine Attraction Entry Forms available from any SMAA director or SMAA facebook page

Watch for our new FB page - coming soon!



NOVEMBER

20-25, 2017



OPEN HEIFER JACKPOT

~ Purebred, Fullblood and Mainetainer Divisions ~ ~ All CMAA Registered Maine-Anjou or Mainetainer animals eligible ~ ~ Jackpot paid out to Champion and Reserve Champion based on percentage of Maine-Anjou ~ ~ Potential Progressive Jackpot! ~



Entry Deadline: Oct. 1, 2017 - \$100 Late Entry Deadline: Nov. 1, 2017 - \$200

Contact for details! Myles Hansen 306.864.2535 Justin Vandewoestyne 306.461.6031 Scott McCormack 306.697.7844

OU WILL NEVER GUESS

Wednesday Nov. 22, 2017 at Agribition for an exciting day of

Mame Anjou cartie

ealed at the 2017 National Maine Aniou Show





Stuart & Susanne Byman & Family Box 431 Wadena, SK SOA 4JO 306-338-2972 -- 306-338-7440 bymancattleco@sasktel.net

Manitoba Maine-Anjou Association

We are planning to get together at some point this summer to have a meeting, bbq and start brainstorming for the 2018 AGM.

President - Sid Wilkinson Vice President - Myron Lees Secretary - Doug Kerr Treasurer - Tracy Wood

Please watch for more information on the 2018 Annual General Meeting in the spring Maine-Mail. We hope that many members across Canada make the effort to attend the next AGM to discuss Maine-Anjou business and to socialize with fellow Maine-Anjou members and friends.

Ontario Maine-Anjou Association

Greetings from Ontario

2017 has been an exciting year so far. Maine entries at the spring shows were up and numbers in the Mainetainer division seem to grow every year. I'm sure everyone is looking forward to the Lindsay show held in September. The Lindsay show has become the premier show for Ontario breeders to showcase their cattle. Ontario is looking forward to hosting the Canadian AGM this year.

The board of directors is as follows: President Kody Roddick Past President Megan Burnside 1st Vice President John Crawford 2nd Vice President Ron Gilbert Treasurer Norma Roddick Preece Secretary Rachel Roddick Directors: Alan Martinell, Bobbie Smith, Dave Perry, Tim Roffey, Murray Preece



Wilkinridge Stock Farm Ridgeville, Manitoba

by Private Treaty

6

NEW HERD SIRES RDRL240B & Rusylvia 5B



View Pics Online at: www.wilkinridge.blogspot.com **SID WILKINSON** (204) 373-2631 ph • 324-4302 cell

CANADIAN BEEF INDUSTRY

August 21, 2017

CALGARY, AB — A record attendance of diverse beef industry participants from across the country came together in Calgary, Alberta for three days of connecting, Sharing Common Ground and gaining knowledge and inspiration from top speakers at the 2nd annual Canadian Beef Industry Conference (CBIC).

"On behalf of everyone involved with organizing and hosting this event, we couldn't be more pleased with the excellent support and participation from across the industry that made for another outstanding national conference," says 2017 CBIC Chair Virgil Lowe. "With over 700 attendees for the program and 825 for the main banquet, along with the delivery of many well received sessions and forums for discussion, the 2nd annual Canadian Beef Industry Conference has succeeded in building upon the success of last year's inaugural event. It has also created excellent momentum to further propel our National Beef Strategy forward as we look toward another exceptional conference planned for London, Ont., in 2018."

With the theme of Sharing Common Ground, the 2017 CBIC included a knowledge-packed program highlighted by keynote speakers Jon Montgomery, the Olympic gold medalist in skeleton and current host of Amazing Race Canada, and social license expert Bruce Vincent. The conference also featured a popular "Bov-Innovation" series of educational presentations and interactive workshops for producers, along with numerous additional speaker presentations and sessions covering a wealth of topics relevant to industry progress and success, from the farm level to the broad industry level. The conference also included a large tradeshow, along with numerous entertainment, social and recreational opportunities.

"The objectives of our conference, embodied in our theme, were to provide a truly national, inclusive meeting place for the Canadian beef industry and to enhance the connectivity of the industry, both within the industry and with the outside world," says Lowe, who is also Business Manager of Verified Beef Production Plus. "We are very pleased with the results on both fronts. In addition, our keynote speakers did an excellent job providing insights and inspiration on the themes. Bruce Vincent spoke to how meeting the challenge of connectivity is an area not just for associations but where individuals across the industry have a role to play. Jon Montgomery spoke about his journey to becoming successful in skeleton racing, providing inspiration along with tips that we can apply to make our industry stronger and more connected."

The 2017 CBIC was a joint collaboration by the Beef Cattle Research Council (BCRC), Canada Beef, the Canadian Beef Breeds Council (CBBC) and the Canadian Cattlemen's Association (CCA). Over 30 formal meetings among industry organizations were conducted around the main agenda, along with countless informal meetings. The conference raised over \$20,000 for the Canadian Cattlemen's Foundation. Overall attendance was 10% higher than in 2016.

Poster winners at the conference included Claye Hardany, Jennifer Pearson and Karleigh Lewis. In addition, Carling Matejka won the Keith Gilmore Prize for Beef Cattle Innovation.

"The conference was an amazing experience with excellent information and take home messages that we can all benefit from and apply in our roles across the industry," says 2017 CBIC Vice Chair Tammi Ribey. "Many of the participants commented not just on the quality of the sessions but also on how much they enjoyed visiting and sharing with other people from across the country and different facets of the industry. The event lived up to its theme and created many lasting memories."

Participants, sponsors and organizers all contributed to a successful event,"says Allana Minchau, CBIC Director. "We are incredibly grateful for the support CBIC received from the beef industry and the fact that we had a significant growth from 2016. We were thrilled to share common ground with our industry and can't wait for another great event in London in 2018, where the theme will be 'Driving Demand.'





MYLES & COLLEEN HANSEN & FAMILY

BOX 57 WELDON SASKATCHEWAN SOJ3A0 306-864-2535 -- 306-864-7780 -- 306-864-7956 mylesandcolleen@hotmail.com www.hansenlivestock.com



Don Matthews Memorial Award

GARY SMITH RECEIVES DON MATTHEWS MEMORIAL AWARD

CALGARY, ALBERTA March 22, 2017 Gary D. Smith has been selected to receive the Don Matthews Memorial Award at the Annual General Meeting of the Canadian Beef Breeds Council to be held in Calgary, March 22, 2017.

The Don Matthews Memorial Award was instituted in honour of the late Don Matthews, a Past President of CBBC as well as many other accomplishments including the Canadian Agricultural Hall of Fame. The award is presented by the Canadian Beef Breeds Council to an individual who exemplifies excellence and passion in the purebred beef cattle industry.

Gary completed his degree in Agriculture from the University of Alberta and returned to the family farm Poplar Haven Farms. In 1969, the family searched for a new breed of cattle and after a trip to France, Gary's father settled on breeding Maine-Anjou. Poplar Haven was home to many of the breed foundation animals. Gary continued to breed Maine's with his family at NuHaven Cattle Co. until his passing.

In the early 1980's, while serving as the Canadian Maine-Anjou Association's president, Gary was also president of the Alberta Cattle Breeds Association. A contact in Mexico that Gary made during his time with ACBA, called him and wanted a load of cattle and insisted that Gary was the person to do it. That fateful request was the beginning of a lifetime in the export business. In the mid 1980's, Gary and Roger Peters created Prairie West Livestock and for roughly five years, Prairie West operated in Mexico shipping multitudes of animals south.

In 1990, Gary created Canadian Livestock International and expanded his markets to Columbia, Brazil and China. This expansion saw him loading planes of cattle out of Miami, Chicago and Edmonton.

In 1994, Canadian Livestock, was sold to Alta Genetics and Gary began contracting to Alta Genetics. He not only continued to develop the markets that he was operating in, but developed China as an export market. For many years Gary, sold countless loads of Holstein cattle and genetics as well as technology to China. He also began importing. While traveling to South Africa, he sourced Boer goats and Alta Genetics began selling Boer goat embryos. From Australia, Gary sourced the Lowline breed and some of the first Lowline embryos in North America were born at Poplar Haven Farms. He also began importing a breed of cattle not seen in North America before, the Bonsmara embryos were imported from South Africa then put in Alberta heifers and sold to a client in Texas.

Alta Genetics restructured in 1999 and Gary and two others formed Alta Exports International. China continued to serve as the primary market for dairy embryos and live cattle. In May 2003, when all markets closed due to the BSE case in Canada, there was \$12 million dollars in outstanding orders. Gary fought tirelessly to find and open markets for Canadian livestock and genetics. He continually worked with CFIA to create export protocols that would be achievable for Canadian exporters. In 2005, he organized a trip to Russia to promote Canadian cattle. Representatives from many breeds, CBBC, CFIA and Alberta Agriculture travelled to Russia. This trip opened the Russian market. In 2007, the first shipment of 2200 animals were sent to Russia. Several ships were to follow as well as orders for semen and embryos. In 2009, 7 747 plane loads of cattle arrived in Kazakhstan.

Gary's passports serve as a testament to his business but his efforts in working with CFIA to develop protocols is a testament to the industry.

Gary served the industry in many positions, he was a director on the Alberta Cattle Commission, Canadian Maine Anjou Association President, Alberta Cattle Breeds Association President, Director for Canadian Beef Breeds Council, and a steering committee member for ALMA. Gary enjoyed judging breed shows, and judged the Sydney Royal, Toronto Royal, shows in Mexico, Columbia, the United States and throughout Western Canada.

Gary was very proud of his family, his wife Kristine, son Guy and his family of Altus, Oklahoma and daughter Kelly and her family of Pine Lake, Ab. Gary unfortunately passed away suddenly from a heart attack November 11, 2015 at the age of 69 at his ranch at Pine Lake.

Gary D Smith Memorial Scholarship



The core of his business and what made him successful was his ability to evaluate cattle and market those animals to the right client.

Gary always felt very fortunate to be asked to judge cattle shows across the globe, from the Australian Royal to the Toronto Royal to the local 4H show. He enjoyed meeting the exhibitors and getting to see some of the world's greatest animals presented. Marketing was one of his many talents and likely his most valuable asset, those that met him wanted to do business with him.

For the past two summers during the Summer Synergy Junior Show, the Gary D Smith Memorial Scholarship has been awarded. Gary Smith was a founding member of Poplar Haven Farms, a well-known purebred Maine-Anjou operation, as well as a livestock genetics exporter. Gary operated, with his family, Nu-Haven Cattle Co at Pine Lake, AB raising Maine Anjou and club calf cattle.

The Gary D Smith Memorial Scholarship is a highly contested prize for the senior contestants. It is awarded to the contestant with the highest combined scores of the Beef confirmation judging and Marketing competitions. The 2017 scholarship was awarded to Delanie Knull of Crossfield, Ab. Delanie attends Olds College in Agriculture Management majoring in Marketing. She was a member of the Crossfield Madden 4-H Beef club and raises Hereford, Black Angus and club calves.

Gary's wife Kristine, daughter Kelly and grand-daughter Aubrey were very pleased to meet and award Delanie with her \$1000 scholarship and custom made leather binder. They truly enjoy knowing that a piece of Gary's legacy continues with the youth of the industry that he loved working in.

Photo credit Craig Scott of Rolston Photography



MAINETAINER CHAMPION

Sixteen Summer Synergy Grand Champions paraded before the crowd at the Calgary Stampede Agrium Western Event Centre on Championship Sunday at the crowning of the International Youth Livestock Supreme Championship. The MaineTainer Grand Champion C-Zee looked the part as Bailey Wauters received the handshake and cheques for \$1,500. A worthy winner, the popular young cow is no newcomer to the winner's circle. In August of 2016 she was the first heifer to ever win the coveted UFA Youth Supreme Quest championship after a highly successful show season. Wauters made a return visit to Summer Synergy with her 2016 MaineTainer Yearling Champion. C-Zee, the Comfort Zone daughter and her January I-67 bull calf, GSB Revenant, were both division champions at the Olds, Alberta show two days prior to the supreme championship announcement.

eme/

Coming out on top in the yearling heifer division was Miss Rusylvia Diamond. Riley Pashulka's Monopoly-sired female is one of the most decorated yearling heifers to be shown in Western Canada this year. Her dam, Miss Rusylvia Ain't She Pretty, has a well-respected pedigree. Judges Kurt Peterson, Edgerton, AB, and Clayton Schram, Texas A & M University, teamed up to make Diamond the Reserve Champion MaineTainer Female.

Delanie Knull was at the halter of the reserve yearling, LSF Black Pearl 727X9D, sired by LFCC Unstoppable. About Time Little Lady and her Dakota Gold heifer calf, Prairie Side Ladybug, won their respective divisions. The seven-year-old cow has been a profitable dam for owner Jared Couch. Bailey Wauters also exhibited the reserve champion bull calf, GSB Cliffhanger (Italian Stallion). Both her bull



Grand Champion MaineTainer Female C-Zee, Bailey Wauters



Grand Champion Maine-Anjou Female Miss Rusylvia Dream 49D, Taylor Pashulka



Reserve Champion MaineTainer Female Miss Rusylvia Diamond, Riley Pashulka

calves received a lot of attention during the week as well as the admiration of the judges. An interesting sidebar: C-Zee's dam, GSB Blaze stood behind her daughter in the supreme champion line up as Grand Champion Commercial Simmental Female.

Taylor Pashulka's Benilli daughter, Miss Rusylvia Dream 49D, was Grand Champion in the purebred ring. Although she was the lone entry, Judge Scott Schaake of Westmoreland, Kansas, appreciated the female for her correctness and show character. Thank you to Taylor Pashulka and Bailey Wauters for their efforts in representing the Maine-Anjou breed.

The conformation show is the final competition of the week for the Summer Synergy exhibitors at Olds. The competition is fierce for the 170 juniors. Our Maine-Anjou junior aggregate champion , Angeleah Couch of Sundre, AB, proved dominant with her judging skills. The 11-year-old was the champion junior judge, sweeping high-point beef, sheep, reasons and placings. She was the reserve champion marketing winner, fourth overall junior Synergy aggregate and a \$500 scholarship winner. Big brother Jared Couch was reserve champion senior judge as well as aggregate champion in the 4-H Alberta Beef heifer show and received a \$2,000 CSIYL scholarship. The Pashulka brothers from Derwent, AB, made themselves known. Riley pocketed a \$3,000 scholarship, the Maine-Anjou senior aggregate award, reserve senior Synergy aggregate, division 2 senior grooming championship and division 2 reserve showmanship champion. Taylor was awarded a \$1,000 scholarship and placed eighth in marketing. Both young men placed well in all of the 4-H competitions. Taylor built and donated a mega boom box that was raffled off, and \$4,000 was raised in support of the Setting Sails travel program. Bailey Wauters was fourth in the senior aggregate standings and received a \$2,000 scholarship. Delanie Knull was a \$1,000 recipient; additionally she was awarded the Gary D. Smith Memorial Scholarship, accumulating the highest points in beef judging and marketing. \$74,750 in scholarships were awarded through the Summer Synergy and Calgary Stampede International Youth programs.



Champion Mature Maine Tainer Female About Time Little Lady, Jared Couch



Reserve Champion MaineTainer Yearling LSF Black Pearl 727X9D, Delanie Knull



Champion Maine Tainer Heifer Calf Prairie Side Ladybug, Jared Couch



Champion MaineTainer Bull Calf GSB Revenant, Bailey Wauters



Reserve Champion MaineTainer Bull Calf GSB Cliffhanger, Bailey Wauters



Aggregate Champions

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Good luck to all of you!

Congratulations to our youth for all their success this show season!



Champion Junior Heifer, Olds Spring Classic Miss Rusylvia Diamond - Riley Pashulka



Supreme Champion Female at Cody Sibbald Legacy Classic, Medicine Hat, Miss Rusylvia Diamond - Riley Pashulka



Supreme Champion Female at Club District and Regional - Miss Rusylvia Diamond - Riley Pashulka



Reserve Supreme Female at District, Champion Heifer Miss Rusylvia Dream - Taylor Pashulka



Grand Champion Junior Heifer, GMACK Show, Lloydminster, SK, Miss Rusylvia Diamond - Riley Pashulka



Grand Champion Open Jackpot Heifer, Country Classic, Joesphbura, AB, Miss Rusylvia Diamond - Riley Pashulka



Supreme Champion Female, Making Champion, Rimbey, AB Miss Rusylvia Diamond - Riley Pashulka



Reserve Champion Maintainer Summer Synergy, Olds Miss Rusylvia Diamond - Riley Pashulka



Champion Maine-Anjou Summer Synergy, Olds Miss Rusylvia Dream - Taylor Pashulka



Grand Champion Steer at Bonneville Club and District Maintainer raised by Rusylvia owned by Maddie Janz



Reserve Champion All Breeds Heifer Calf, Young Ranchmans, Swift Current, SK Miss Rusylvia 14E - Taylor Pashulka

MAINE MAIL - Summer / Fall 2017

4-H Achievements Local Clubs

Thanks to Della Wise-Whelan for collecting these photos. As well a huge Thank You for all her contributions to youth programs and youth shows.



Eric Bridge Hastings Coulee 4-H Beef



Sheldon Bridge Hastings Coulee 4-H Beef



Jed Curtis Hastings Coulee 4-H Beef



Hastings Coulee 4-H Beef Club Members



Lexi Dietrich Hastings Coulee 4-H Beef



Trinity Martin, Big Valley Grand Champion Steer - Stettler District



Jayden Calvert Two Rivers 4-H Beef Club Inter-Club Grand Champion Female



Jesse Penchuk Grand Champion Heifer



Jesse Penchuk Newbrook Beef Builders Grand Champion



Spencer McMillin Hanna Rangeland Beef 4-H Club



Sydney McMillin Hanna Rangeland 4-H Club — MAINE MAIL - Summer / Fall 2017



Jacey Massey, Irricana 4-H Beef Club Club Grand Champion Steer

Upcoming Events

September 22nd: Ontario Maine-Anjou Association Provincial Show, Lindsay

September 23rd: Colors of the fall prospect steer & heifer sale Nuhaven Cattle Co & Hiller Hay Farms

October 6-8th: Olds Fall Classic

October 8th: Rusylvia Cattle Co. - Online Sale **October 8th:** Take the Lead Bid - Off Sale, The Cliffs Farm

October 23rd: Vandy Cattle - Winners Circle Online Sale

November 8-12th: Farmfair International, Edmonton

November 20-24th: Vandy Cattle Online Bull Sale

November 22-25th: Canadian Western Agribition, Regina

December 13th: Manitou Female Sale

Would like to advertise your animals?

CMAA classified ads will be uploaded to the CMAA website and Facebook for \$100.

Please contact the office for more information!



4-H Achievements Saskatchewan



Connor Njaa, Grand Champion Steer PrinceKylee Hansen, Maine-Anjou Division Win-Albert Regional 4-H Finished Beef Show
and Sale.ner at Saskatchewan Beef Expo, ReserveChampion Female Weldon Spring Steer



Kylee Hansen, Maine-Anjou Division Winner at Saskatchewan Beef Expo, Reserve Champion Female Weldon Spring Steer and Heifer Show, Grand Champion Female Weldon 4-H Beef Club Achievement Day, Class winner at the Prince Albert Exhibition 4-H Finished Beef Show.



Courtney Hansen, Grand Champion Steer at Weldon 4-H Beef Club Achievement Day, Class Winner at Prince Albert Exhibition 4-H Finished Beef Show.



Jayme Berting, Club Champion Bar West 4-H Club and Regional Champion Melfort Regional Show. Sired by Comfort Zone.

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PICTURES AVAILABLE SOON ON OUR WEBSITE AND SOCIAL MEDIA



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IT'S NOT CROWDED ALONG THE EXTRA MILE

OCTOBER



Vandy Cattle Open House at the farm, Benson, SK – Noon til dark

When in SouthEast Saskatchewan make sure to stop by the Tableland Cattle Open House and Prospect Sale, October 21& 22





Vandy Cattle Online Sale on sconlinesales.com

Bidding closes at 7:00 PM CST Offering our top cut of elite steer and heifer prospects

NOVEMBER



Vandy Cattle Online Bull Sale

Bidding opens November 20 and closes November 24 at 7:00 PM CST on sconlinesales.com Mainetainer sons of Irish Whiskey, No Worries and Wingman on offer and displayed at the Canadian National Maine Anjou Show, Agribition, Regina, SK





"The Wish List"

Vandy-Rasmuson Online Frozen Genetics Sale on sconlinesales.com Offering exciting embryo and semen opportunities



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Annual Spring Bull and Open Heifer Sale

